

# Show Me Results Only: Results Leak Snapshot

**Business reviewed:** Show Me Results Only • Greenville / Simpsonville / Upstate SC • <https://showmeresultsonly.com/>

This self-audit reviews the public website, service pages, off-site footprint, local-market substitutes, and AI-discovery posture to show where Show Me Results Only already looks strong and where credibility still leaks.

Review date: August 5, 2026

Business type: marketing + AI readiness audit service

Overall score: 59/100

Area: Greenville & Upstate SC

Overall score

## Current Results Leak Score: 59/100

Show Me Results Only already looks more intentional than many one-person service brands. The promise is clear. The services catalog is thoughtful. The founder story and local-market framing are real. The score drops because public proof is still light, the off-site footprint is thin or hard to verify, the free-call path leaves the site, and the AI-discovery policy partly conflicts with the business's AI-readiness message.

59  
/100

Needs tightening

**Plain-English read:** this is a credible early-stage expert offer, not a fake shell. But a cautious buyer still has to do too much faith-based work because public reviews, case studies, social proof, and off-site corroboration are not yet carrying enough weight.

Website clarity

The core promise is easy to grasp, but the homepage still carries more philosophy than proof.  
78/100Strong

Services and positioning

The services catalog is unusually clear about scope, boundaries, and what happens after the audit.  
81/100Strong

Quote and contact path

There are clear CTAs, but the free-call path jumps to an external Google Form and the paid checkout feels thin.  
62/100Good

Trust and reviews

The founder story is present, but public proof, testimonials, case studies, and review evidence are still light.  
46/100Needs work

Local discovery and GBP

Greenville and Upstate cues are on-site, but no strong public GBP/review footprint was verified.  
52/100Partial

Social presence

No meaningful verified social or public engagement layer surfaced in accessible checks.  
34/100Critical

AI readiness / GEO

The site talks about AI clearly and uses schema, but major AI crawlers are blocked in robots.txt.

Tracking and follow-up

No visible analytics, booking assurances, or post-submit expectations were obvious from the public experience.



What is already working

## The offer feels more focused than most local marketing sites.

WORKING

### Clear positioning

The homepage explains that this is a plain-English marketing and AI-readiness audit, not a vague full-service agency pitch.

WORKING

### Strong service packaging

The services catalog clearly separates audits, one-time fixes, recurring support, and AI-focused offers with in-scope and out-of-scope notes.

WORKING

### Real local and founder cues

The site names Greenville, Simpsonville, and Upstate SC while giving John Such a visible owner identity instead of hiding behind generic copy.

WORKING

### Better schema than most small sites

The homepage, about page, blog, and service catalog all expose useful structured data and clear metadata.

Top leaks

## These are the biggest issues holding back trust, conversion, and discoverability.

1

Trust

The site explains the offer well, but there is still very little public proof doing sales work. No prominent testimonials, case studies, review counts, or client outcomes are front-and-center.

2

AI / GEO

The site teaches AI readiness, yet **robots.txt** blocks major AI crawlers like **ClaudeBot**, **GPTBot**, and **Google-Extended**. That tension makes the positioning less coherent.

3

Off-site proof

Accessible checks did not verify a strong Google Business Profile, visible review base, or meaningful public social layer. That leaves the brand looking self-asserted rather than independently echoed.

4

Conversion

The free-call CTA jumps to an external Google Form, and the checkout page is extremely minimal. Both paths work, but neither gives enough trust reinforcement or next-step clarity.

5

Authority depth

The sitemap currently exposes only one blog article. For a business selling clarity and expertise, the knowledge surface is still thin.

# What the site and public footprint are showing right now

MARKETING + AI READINESS FOR GREENVILLE & UPGRADE SC

Be Easy to Find.  
Be Easy to Trust.  
Be Easy for AI to Understand.

Show Me Results Only now checks both your marketing leaks and your **AI Readiness**. For \$299, you get a plain-English DIY audit that shows what is wrong, why it matters, and how to fix it yourself. If you would rather have help, support and done-for-you services are available too.

\$299 flat price

One comprehensive DIY audit with instructions, not just a list of problems.

Marketing + AI review

Classic conversion checks plus the AI Readiness layer that helps your business get found and understood more clearly.

Clear next steps

You get findings, priorities, and step-by-step instructions to fix the biggest leaks.

Get My Audit — \$299

Request a Free Results Call

Now to this topic? Read the simple explainer: [What AI Readiness means for small businesses](#).

What We Check

We still audit the classic conversion leaks — but now we also check the business signals that help search engines, AI assistants, and service-booking agents understand who you are, where you operate, and why they should trust you.

Homepage clarity

Can a visitor or AI system instantly tell what you do, where you work, and who you help?

Service-page coverage

Do your services have clear dedicated pages, or are key offers buried in generic copy?

Audit Areas

Comprehensive enough to spot what both humans and AI tools will struggle with.

Offer & positioning

Is the business promise obvious and believable?

Website structure

Can important services and locations be found quickly?

Call, forms & booking

Can a buyer actually act without friction?

Reviews & proof

Are trust signals near decision points?

NEW AUDIT VIEW

What owners can see quickly

Offer clarity

Needs work

Call, forms & booking

Partial

Scope profile

Solid

AI Readiness

Weak signals

YOU RECEIVE

✓ Top leaks ranked by priority

✓ AI Readiness findings explained in plain English

✓ Step-by-step instructions you can actually use

Results Link + AI Readiness Score

4.8 / 10

Clear actions. Clear next steps.

Greenville

Simpsonville

Upgrade SC

Local services

AI Readiness

**Homepage:** strong promise and clean design, but the surface still leans more on clarity than on third-party proof.

Audit

Services

Blog

About

Get My Audit

RENEWABLE SERVICES CATALOG

Clear scope, honest boundaries, and a simple way to request a quote.

This page is built so buyers can review the offer stack, understand the scope, and request the right quote without wading through vague agency language.

\$299

Audit entry offer

Request a quote

One-time fix projects

Request a quote

Recurring and ongoing support

How this catalog is meant to work

The audit is the front door. After that, clients can either fix things themselves, buy one focused project, or move into a recurring support lane.

Every package below keeps clear in-scope and out-of-scope boundaries so the buyer knows what they are actually getting before a quote is discussed.

One-time work

For businesses that need a cleanup, tune-up, or specific implementation push without an ongoing retainer.

Recurring support

For businesses that want consistent content, viability, testing, and follow-through.

AI-enabled offers

For businesses that need entry clarity, AI stress testing, and support adapting to AI-driven discovery.

Defined boundaries

No hidden "strategy time," no vague implementation promises, and no pretending a package includes a full rebuild when it does not.

Start here: audit + one-time fixes

These are the best first offers for owners who want clarity or want a focused fix without signing up for a monthly engagement.

Results-Only Audit

\$299

The plain-English front-door product. Built to show the biggest leaks, what is already working, and where to look first.

In scope

- Free assessment and full paid guide produced separately
- Shared score model across both reports
- Business-specific findings, screenshots, and AI readiness readout
- DIY-friendly paid guide with prioritized actions

Out of scope

- Implementation work
- Ad management
- Site edits
- Ongoing support after delivery

Buy the \$299 Audit

Request a Free Results Call

Quick Wins Fix Sprint

REQUEST A QUOTE

A focused one-time sprint for the most obvious leaks that are blocking calls, leads, or bookings right now.

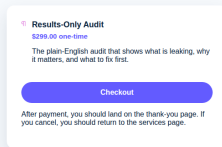
In scope

- Up to 6 high-impact fixes from the audit
- CTA, trust, contact-path, and messaging cleanup
- One working session to confirm priorities
- One revision round after implementation review

Out of scope

- Full redesigns
- Custom app/backend work
- Ad buying or campaign management
- More than 6 distinct fixes without a change order

**Services catalog:** one of the site's strongest assets. Scope, boundaries, and offer lanes are more explicit than many agency sites.



**Checkout:** simple and functional, but very sparse. There is almost no reinforcement, FAQ, guarantee, or confidence-building context around the purchase.

## Verified public clues

- Homepage schema includes a **ProfessionalService** entity plus **areaServed** cities
- About page identifies **John Such** in **Simpsonville, SC**
- Robots file blocks **ClaudeBot**, **GPTBot**, and **Google-Extended**
- Accessible checks did **not verify** meaningful LinkedIn, X, or YouTube company presence at tested canonical handles
- Accessible checks did **not surface** a strong public review / GBP layer

## If SMRO fixes only a few things first, do these.

### 1. Add proof near every money CTA

Put testimonials, client logos, short case snapshots, or before/after audit outcomes near the homepage and checkout CTAs so trust is not purely self-declared.

### 2. Decide on the AI crawler policy

If the business wants to be cited by AI systems, the current blanket blocks should be reconsidered or at least explained in a conscious policy.

### 3. Replace the external free-call jump

Use an on-site form, scheduling layer, or embedded booking path so the lead does not leave the domain at the moment trust is still forming.

### 4. Build a real off-site footprint

Launch or clean up GBP, LinkedIn, and selected social surfaces so the brand has public echoes outside its own site.

### 5. Make the checkout page sell a little harder

Add what the buyer gets, what happens after payment, sample deliverable visuals, and a short objection-handling FAQ.

### 6. Expand the authority surface

Turn one strong article into a repeatable content lane: AI readiness, trust proof, local SEO, and audit examples for specific business types.

Why a paid report helps

**The free audit shows the leaks. The paid guide shows exactly how to tighten the client-facing machine.**

### **What the full guide adds**

- Full category-by-category scoring and priority sequence
- Competitor and substitute comparison against stronger local and AI-readiness offers
- Specific rewrite examples for homepage, services, checkout, and proof sections
- Practical recommendations for GBP, social proof, and authority-building
- 30 / 60 / 90-day action roadmap
- Implementation options SMRO can execute internally or hand off

Current full guide included in this client space: **Show Me Results Only Full DIY Growth Guide.**